

2023 retailer catalog



rethink refresh reimagine

1982, Asheville, NC—The digital clock reads 3AM and Becky Cannon is awake but still dreaming.

As a pregnant young mother, she feels the energy of the being inside her, a budding force of nature, sparking creativity. With her child development expertise, she provides the safest, healthiest products and practices for her growing family, but her vision is that of a brighter future for *all* children.

She brings her dreams to reality by launching a mail-order company, connecting like-minded parents with an assortment of organic and sustainable baby essentials. A strong demand allows her to hire local seamstresses and begin making her own products.

In 1991 she had an idea that would contribute to the development of babies and the health of the planet—the original reusable swim diaper. This innovation allowed millions of little ones to swim freely, while significantly reducing waste.

Over 40 years, Becky expanded her product offering, informed by her child development expertise and fueled by a passion to support babies' health and wellbeing. As an early pioneer in the fight against harmful chemicals and toxins, she devoted more than a decade to the development of Sprout Ware®, a safer, durable plant-plastic used throughout her growing line of bottles, cups, utensils, and toys.

Her commitment to "designing for life" has led her to create goods that grow with babies, simplifying families' needs to the essentials. Today, Becky's dream is alive, and she is inviting us all to reimagine a better world with her.





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safe fun in the sun

Breathable, stretchy, and quick-dry swimwear, sun gear, and outdoor accessories with UPF 50+ sun protection for cool and comfortable all-day play, any time of the year.



mealtime

Easy-clean bibs, go-anywhere bottles and cups, and dishware designed with little ones' development in mind—all made from safer materials to support exploration and independence at the table and beyond.



daily care

Hair, nail, and oral care essentials made for worry-free wellness, and Sprout Ware® plant-plastic tools that meet babies' needs with intention and a gentle touch.



mindful play

Toys for bath time, playtime, or anytime that encourage healthy development while engaging tots with sensory stimulation and holistic learning.

click to review our ordering, delivery, & selling terms







recycled materials



machine washable

4)

do your duty to **reduce** disposable diaper waste save money with the original **reusable** swim diaper made with love and **recycled** materials click to shop swim & sun

the **original**reusable swim diaper just got **better**



For over 30 years, families and swim schools worldwide have trusted the Original Reusable

Swim Diaper's patented triple-layer design for safety and confidence in the pool or at the beach.

We've added comfortable new gussets to take leak prevention and mess control to the

next level, so little swimmers can kick and play freely.



S NEW PACKAGING

eco snap swim diaper with gussets

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T, 5T*

materials: UPF 50+; recycled knitted polyester

shell; recycled polyester lining

*select colors available in 5T



the biodiversity collection new



pink chilenito cactus flower 701058-2006 new



seafoam hawksbill turtle 701058-5003 new



navy amazon river dolphin 701058-6028 new



aqua mandarin fish 701058-6027 new



gray himalayan monal 701058-880 new

the galápagos collection



navy tortoises 701058-6040



light aqua blue-footed boobies 701058-6038



coral flamingos 701058-325



seafoam sea lions 701058-6041

solids



coral 701059-328



navy* 701059-600



aqua* 701059-678



gray 701059-802



white* 701059-000



light pink* 701059-210



tropical



navy flamingos* 701058-647



aqua tropical fruit floral 701058-6030



rainbow stripe 701058-014

stripes



light pink pinstripe 701058-203



navy stripe* 701058-688



gray stripe 701058-881 new

classics



seafoam simple dino 701058-6035



aqua dinosaurs 701058-691



white sea pals* 701058-0300



navy fish geo 701058-6033



light aqua sea friends* 701058-616



royal blue turtle journey* 701058-6304



blue undersea 701058-6322



aqua wavy nautical 701058-639



navy tidal waves 701058-690





white turtle floral 711158-037



light pink small blossoms 711158-2031

S NEW PACKAGING

eco snap ruffled swim diaper with gussets

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF 50+; recycled knitted polyester

shell; recycled polyester lining

S NEW PACKAGING eco pull-up swim diaper

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF 50+; recycled knitted polyester

shell; recycled polyester lining



light aqua boat race 721068-6029 new



prints



white flower bouquet 721068-027



light pink watermelon stripe 721068-236



aqua palm flamingos 721068-6108



navy blooms 721068-6109



navy whale league 721068-6066



aqua simple dino 721068-6107



royal blue sharks 721068-650



white 701108-000



assorted eco pull-up swim diaper

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF 50+; recycled knitted polyester shell; recycled

polyester lining

includes colors/prints not shown; minimum 6 assorted pieces per size





721068-964







assorted eco girl prints 701058-961



assorted eco boy prints 701058-964

MEW PACKAGING

assorted eco snap swim diaper with gussets

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T, 5T*

materials: UPF 50+; **recycled** knitted polyester shell; **recycled** polyester lining

includes colors/prints not shown; minimum 6 assorted pieces per size



so fresh & so clean in a snap

For families with swimmers ready for big-kid style, we're changing the diaper changing game, by removing the built-in diaper and replacing it with quick-change snaps. When accidents happen, caregivers can easily swap in a fresh reusable swim diaper for more playtime and comfort that lasts all day.





easy-change eco swimsuit new

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF 50+; recycled knitted polyester shell; recycled polyester lining

swim diaper not included



navy river dolphin 713158-6028 new



seafoam hawksbill turtle 713158-5003 new



new snaps for

light pink large blossoms 713158-2030



white turtle floral 713158-037



easy-change eco swim trunks new

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF 50+; recycled microfiber polyester

swim diaper not included



seafoam hawksbill turtle 722168-5003 new



gray monal bird 722168-880 new



aqua mandarin fish 722168-6027





navy color block 722188-6039



easy-change eco swimsuits and trunks are compatible with all green sprouts swim diapers

new



snaps for easy changes



navy tidal waves 722168-690



here comes the sun



All day UPF 50+ protection and less sunscreen fuss.

Take comfort in the added safety features, recycled materials, and more customizable fits of our sun hat collection.











UPF 50+ eco flap hat

size: 0-6 mos, 9-18 mos, 2T-4T

materials: UPF 50+; recycled microfiber polyester; recycled polyester lining





white 747138-012



hot pink 747138-209



light blue 747138-611



747138-210



aqua 747138-612



navy 747138-616



cobalt 747138-679



gray 747138-802



sand 747138-408 new



UPF 50+ eco brim hat

size: 0-6 mos, 9-18 mos, 2T-4T

materials: UPF 50+; recycled microfiber polyester; recycled polyester lining





white 737108-012







white 747130-012



navy 747130-616



light pink 747130-210

NEW PACKAGING

UPF 50+ breathable flap hat

size: 0-6 mos, 9-18 mos, 2T-4T

materials: UPF 50+; wicking polyester shell; wicking polyester lining;

EVA foam



NEW PACKAGING

UPF 50+ breathable bucket hat

size: 0-6 mos, 9-18 mos, 2T-4T

materials: UPF 50+; wicking polyester

shell; wicking polyester lining;

EVA foam



NEW PACKAGING

UPF 50+ adventure hat

size: 0-6 mos, 9-18 mos, 2T-4T, 5T-6T

materials: UPF 50+; microfiber polyester;

wicking polyester lining



aqua 797109-602



hot pink 797109-219

white

797109-000

NEW PACKAGING

UPF 50+ rashguard

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T materials: UPF 50+; nylon, elastane









We're going green-er and reducing packaging waste. Add hangers to your order for all items featured on this spread, if required.

730138-607

light pink 730138-207

white 730138-013

S NEW PACKAGING

UPF 50+ zip rashguard

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T materials: UPF 50+; polyester, elastane

solid white: nylon, elastane





aqua sea celebration



aqua dot lemons



light pink large blossoms



white rainbow dot 730131-038



white 730901-000





730131-325





multicolor flower garden 730131-057

navy tortoises 730131-6040

seafoam sea lions 730131-6041

light aqua blue-footed boobies 730131-6038

navy fish 730131-6032



safe in the sun for all-day fun

With UPF 50+ sun protection, our swimwear, sun gear, and outdoor accessories provide comfort, confidence, and head-to-toe coverage for every adventure, any time of year.



light pink 750101-202

NEW PACKAGING

UPF 50+ breathable sun shirt

size: 6-12 mos, 18-24 mos, 3T-4T **materials:** UPF 50+; wicking polyester



white 750101-000



aqua 750108-607



aqua 721009-602

NEW PACKAGING

UPF 50+ eco swim & sun shorts

size: 6 mo, 12 mo, 18 mo, 24 mo, 3T, 4T

materials: UPF50+; recycled polyester, recycled elastane





hot pink 721009-219



navy 721009-601

NEW PACKAGING water socks

size: 3, 4, 5, 6, 7, 8, 9, 10 materials: polyester, EVA upper; synthetic rubber sole



pink 746105-233

746107-673



navy 746105-600





rainbow stripe 746107-014 new



navy stripe 746107-688 new



NEW PACKAGING water shoes

size: 4, 5, 6, 7, 8, 9, 10

materials: polyester, EVA upper;

synthetic rubber sole



pink 706301-233













NEW PACKAGING eco wet & dry bag

recycled materials

size: adult use only; 12" x 14" (30.5 x 35.6cm) **materials:** recycled knitted polyester shell; waterproof lining



new

new

cheers to **mealtime** made easy

Easy-clean bibs, go-anywhere bottles and cups, and dishware designed with little ones' development in mind—all made from safer materials to support exploration and independence at the table and beyond.





click to shop mealtime



new colors 2023





gentle muslin must-haves

Our muslin is made from organic cotton and features absorbent layers for comfortable, cozy mess protection that's hypoallergenic and softer with every wash.









NEW PACKAGING organic cotton muslin burp cloths (3 pack)

size: adult use only; 11" x 22" (28 x 56cm)

materials: organic cotton muslin; organic cotton jersey knit binding



blueberry set 110100-6048-25 new



white set 110100-000-25



rose set 110100-2011-25 new





blueberry set 100191-6048-23 **new**



size: 0-12 mos

materials: organic cotton muslin; organic

cotton jersey knit binding



rose set 100191-2011-23 new



white set 100191-000-23



NEW PACKAGING
organic cotton
muslin cloths
(5 pack)

size: adult use only; $12" \times 12"$ (30 x 30cm)

materials: organic cotton muslin



blueberry set 190190-6048-25 new



white set 190190-000-00

versatile stay-dry staples

Little ones are protected from every drip, dribble, and drool with bibs and burp cloths for everyday, anywhere, anytime use. Our stay-dry mealtime collection combines an interior waterproof layer with soft, absorbent outer layers for dependable, clean comfort.









size: adult use only; 10" x 17" (25.4 x 43.2cm) **materials:** cotton & polyester knitted terry shell & binding; waterproof lining







rose set 110101-2011-25 new





adjustable hook-and-loop closure for the perfect fit NEW PACKAGING
stay-dry
everyday bibs
(10 pack)

size: 3-12 mos

materials: cotton & polyester knitted terry shell & binding; waterproof lining







blue set 101090-966-25



pink set 101090-963-25



white set 101090-000-25



stay-dry milk-catcher bibs (3 pack)

size: 0-6 mo

materials: cotton & polyester knitted terry shell & binding; waterproof lining



blueberry set 100091-6048-25 new



pink set 100091-200-22



blue set 100091-606-22



aqua set 100091-602-22

wider shoulders for

added coverage



extra absorbent

collar protects baby's

white set 100091-000-22



rose set 100091-2011-25 new

HEW



size: 9-18 mos

materials: cotton & polyester knitted terry shell & binding; cotton collar; waterproof lining



rose set 101100-2011-25 new



blue set 101100-600



blueberry set 101100-6048-25

new



introducing our newest bib

Keeps baby clean and comfortable while catching crumbs. The adjustable button closures provide the perfect, secure fit, the wide, food-safe silicone pocket stays extended to catch spills, and the contoured, waterproof bib moves with baby for ultimate protection.



silicone scoop bib new



size: 6 mo+

materials: silicone





light spice 101400-453-24

new



light sage 101400-5006-24

new



light blueberry 101400-6046-24

new



sipping safely

Our Sprout Ware® drinkware is made from eco-conscious plant-plastic, glass, & silicone to make sipping safer for growing adventurers. The award-winning Sip & Straw Cup transitions to encourage oral development while lasting for years.













W NEW PACKAGING glass & sprout ware® sip & straw

light blueberry 124901-6046-24 new

size: sippy spout 6 mo+; straw top 9 mo+; 5 oz (147 mL) materials: polypropylene; silicone; glass; synthetic

rubber; plant-plastic



124901-5006-24 new



light grapefruit 124901-2010-24 new





size: sippy spout 6 mo+; straw top 9 mo+; 6 oz (177 mL)

materials: plant-plastic; silicone



spice 124604-458-24 new



sage 124604-531-24



blueberry 124604-6048-24 new









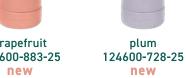


S NEW PACKAGING sprout ware® straw bottle

size: 9 mo+; 10 oz (295 mL)

materials: plant-plastic; silicone







124600-6048-25



new



light blueberry

144300-6046-26

new

wide, slip-resistant base

NEW PACKAGING silicone learning cup new

assorted: 144300-920

size: 12 mo+; 7 oz (207 mL)

materials: silicone



light sage

144300-5006-26

new



light spice 144300-453-26 new



light grapefruit 144300-2010-26 new



we built a better bottle

Our award-winning Pockets are the newest addition to our Sprout Ware® collection. Made of pure, durable, squeezable silicone, Pockets are fun while providing a safer, healthier bottle for families & the planet.













NEW PACKAGING silicone & sprout ware® baby pocket

size: 0 mo+; 5 oz (148 mL) materials: silicone; plant-plastic



pink 164300-200-26



aqua 164300-602-26



164300-400-26





W NEW PACKAGING silicone & sprout ware® baby pocket

size: 0 mo+; 8 oz (237 mL) materials: silicone; plant-plastic



pink 164301-200-26



yellow 164301-400-26





Click to learn more about Sprout Ware® **Pockets**









Our new Pocket System grows with your family from pumping & purees to daily hydration.



NEW PACKAGING
silicone & sprout ware®
food pocket

assorted: 162301-903 **size:** 6 mo+; 5 oz (148 mL)

materials: plant-plastic; silicone



violet

yellow

164302-200-26 164302-720-26 164302-400-26 164302-602-26 164302-679-26

pink

green

164302-500-26

navy

aqua



first foods feeder

size: 6 mo+

materials: silicone; plant-plastic







feeder bulb for first foods feeder (2 pack)

size: 6 mo+

materials: silicone

LEGACY PACKAGING

spout adapter for water bottle

size: 9 mo+



clear 192307-001-26





materials: polypropylene; silicone





replacement parts, designed for life

Our Sipping Safely bottle and cup collection is designed to provide lasting, convenient solutions to growing families and meet children's developmental needs, all while supporting the health of the natural world. Interchangeable spouts and straws mean a single bottle or cup can last for generations.





nipples

(2 pack)

size: 0 mo+

materials: silicone



clear 192303-001-12

medium flow nipples

(2 pack)

size: 0 mo+

materials: silicone



LEGACY

PACKAGING

clear 192305-002-12

•••

fast flow nipples

(2 pack)

size: 0 mo+

materials: silicone





clear 192304-003-12

carry loop

for pocket program

size: all

materials: silicone



gray 194303-001-26

replacement glass insert

glass & sprout ware® sip & straw

size: 5 oz (147 mL) **materials:** glass



glass insert 199900-000-00

sippy spouts

for bottles & cups (2 pack)

size: 6 mo+

materials: silicone



clear 194399-000-22

straw spouts & straws

for bottles & cups (2 pack)

size: 9 mo+

materials: silicone



LEGACY PACKAGING

clear 194398-000-22

spouts & straws

for straw bottles (2 pack)

size: 9 mo+

materials: silicone



LEGACY PACKAGING

LEGACY

PACKAGING

clear 194201-000

food spout

(2 pack)

size: 6 mo+

materials: silicone





clear 199302-001-26





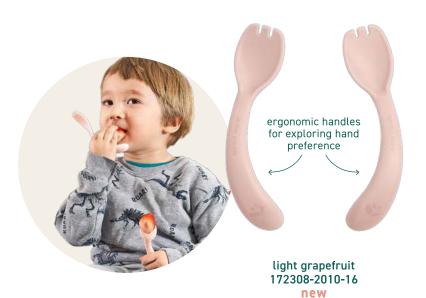




NEW PACKAGING
silicone & stainless steel
training spoons

size: 9 mo+

materials: stainless steel; silicone



NEW PACKAGING
sprout ware
handy sporks new

size: 6 mo+

materials: plant-plastic



light sage 172308-5006-16

light blueberry 172308-6046-16 new

new



new

stainless steel & sprout ware® kids cutlery

size: 12 mo+
materials: plant-plastic; stainless steel

W NEW PACKAGING



light grapefruit light spice 172309-2010-16 172309-453-16 new new



light blueberry 172309-6046-16 new

baby's first foods made fresh

Our compact, diaper bag-ready Fresh Baby Food Mill makes preparing and introducing new flavors and textures easy, and our dishwasher-safe silicone Fresh Baby Food Freezer Trays preserve homemade purees in perfectly sized portions for future feeding.







LEGACY PACKAGING

fresh baby food mill

size: adult use only; 8 oz (236 ml)

materials: polypropylene; stainless steel



LEGACY PACKAGING

fresh baby food freezer tray

assorted: 185300-920-00

size: adult use only; 1 oz (28 ml) portions;

7" x 4" x 1" (17.8 x 10.2 x 2.5cm)

materials: silicone



white 195110-000-00

LEGACY PACKAGING multi-use washer bag

size: adult use only; 11.875" x 7.875" (30.2 x 20 cm)

materials: polyester



click to shop
daily care





teething with ease

Our teethers are designed to support a growing baby's ever-evolving oral development needs, from soothing and massaging gums, to brushing their first teeth. Our oral care products encourage whole learning through a variety of textures and sensations that offer sensory play experiences all while being made from the safest materials.





LEGACY PACKAGING

silicone first toothbrush

size: adult use only

materials: silicone toothbrush;

polypropylene case



clear 309301-920-33





LEGACY PACKAGING

silicone

teether toothbrush

size: 6-12 mo

materials: silicone





LEGACY PACKAGING

silicone

learning toothbrush

assorted: 305300-920-34

size: 9-18 mo

materials: silicone





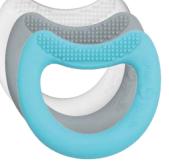


pink set 385372-200-33

yellow 385301-400-33



385372-600-33





LEGACY PACKAGING

LEGACY PACKAGING

first teethers

assorted: 385372-920

materials: silicone

silicone

(3 pack)

size: 3 mo+

silicone

cleaning teether

size: 3 mo+

materials: silicone



light blueberry 385300-6046-36 new



S NEW PACKAGING

silicone

front & side teether

size: 6 mo+

materials: silicone





NEW PACKAGING

silicone

molar teether

size: 12 mo+

materials: silicone



LEGACY PACKAGING

cool nature teethers (2 pack)

assorted: 385345-920-33

size: 3 mo+

materials: EVA; distilled water







frog/owl 385345-500-33



LEGACY PACKAGING

cool fruit teether

assorted: 222340-920-33

size: 3 mo+

materials: EVA; distilled water



apple 222340-572-33



strawberry 222340-287-33



grape 222340-701-33



LEGACY PACKAGING

cool everyday teethers (2 pack)

assorted: 222392-920-33

size: 3 mo+

materials: EVA; distilled water



pink set 222392-905-33



blue set 222392-906-33







cool ring teether

size: 6 mo+

materials: EVA; distilled water



LEGACY PACKAGING silicone

everyday teethers (2 pack)

assorted: 222391-904-33

size: 3 mo+

materials: silicone







LEGACY PACKAGING silicone fruit teether

assorted: 385362-920-33

size: 3 mo+

materials: silicone



natural nasal care

Babies can't blow their noses. Our Nasal Aspirator Bulb and Nasal Aspirator Tube are made from Sprout Ware® plant-plastic and silicone to reduce a newborn's exposure to conventional plastics and provide safe, gentle suction to clear baby's stuffy nose.





size: adult use only

materials: plant-plastic; silicone





S NEW PACKAGING nasal aspirator tube

size: adult use only



LEGACY PACKAGING

replacement filters nasal aspirator tube

size: adult use only materials: foam

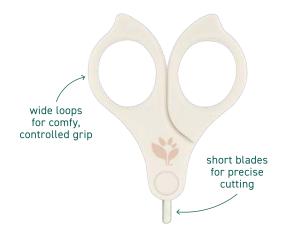




green 309988-000-00







light spice 300801-453-00 new

New packaging baby nail scissors

size: adult use only

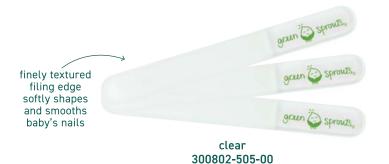
materials: ABS; stainless steel



NEW PACKAGING baby nail clipper

size: adult use only

materials: stainless steel; silicone



baby nail files (3 pack)

size: adult use only

materials: glass file; EVA sleeve



natural 300700-019-00

baby nail brush

size: adult use only

materials: wood; boar hair

treating little locks with love

Each of our brush and comb sets is carefully crafted with little ones' sensitive scalp in mind, made from pure materials, and designed to gently detangle and style swiftly-growing hair.





cool calm press

assorted: 379300-916-00

size: adult use only

materials: synthetic rubber shell;

non-toxic gel filling



pink 379300-201-00



orange 379300-300-00



green 379300-500-00





NEW PACKAGING
sprout ware®
cradle cap brush
& comb



size: adult use only

materials: silicone; plant-plastic



LEGACY PACKAGING

baby brush & comb

size: adult use only

materials: beechwood; goat hair



LEGACY PACKAGING

learning brush & comb

size: 3T-4T

materials: beechwood; bamboo; silicone





organic cotton
muslin swaddle blankets (2 pack)

size: adult use only; 44" x 44" (112 x 112 cm)

materials: 100% organic cotton









LEGACY PACKAGING

organic cotton muslin washcloths (4 pack)

size: adult use only; 11" x 11" (28 x 28 cm)

materials: organic cotton muslin; organic cotton &

polyester knitted terry



white set 336191-000-00



reimagine everyday fun

Toys for bath time, playtime, or anytime that encourage healthy development while engaging tots with sensory stimulation and holistic learning.





sprout ware® dumbbell rattle

size: 3 mo+

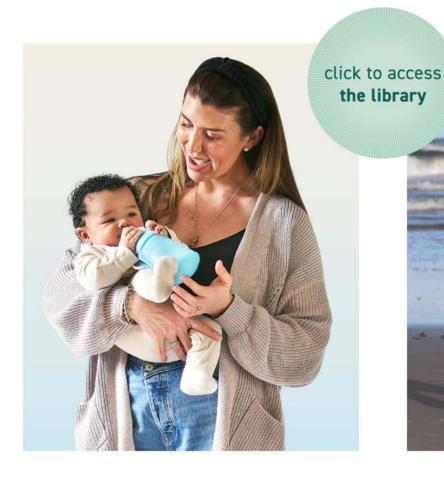
materials: plant-plastic





selling resources

Access our full library of marketing images, organized by product line!













new branding merchandise

As an effort to reduce waste, we have eliminated packaging from many of our apparel items. When ordering Rashguards, Sun Shirts, Trunks, Swimsuits, and Swim & Sun Shorts, please add hangers to your order if you require them for in-store display.



dimensions:

9.8" W x 5.1" H x 0.125" D (24.9 x 13 x 0.3175 cm)

weight: 0.08 lbs (1.2 oz)



paperboard hanger with clips

for trunks, shorts & one-piece suits

dimensions:

hanger: 9.8" W x 5.1" H x 0.125" D (24.9 x 13 x 0.3175 cm) clips: 0.394" W x 1.063" H x 0.59" D (1 x 2.7 x 1.5 cm)

weight: 0.085 lbs (1.4 oz)



917560-500-00







\$300.00 MSRP

assembled dimensions:

20.5" W x 73.75" H x 15.75" D (52.1 x 187.3 x 40 cm)

weight: 72 lbs

Free with \$1,500 purchase







grow healthy. grow happy.™ the whole baby guide

size: 8.25" x 10.25" x 1.5" (21 x 26 x 3.8 cm)

format: Paperback, full color

pages: 816

ISBN #: 978-0-9916-5390-4



198500-000





Guided by principles, our family-oriented company collaborates with our customers, team members, suppliers, and partners to provide healthy and practical products for babies' whole development and resources for natural parenting.



Contact: Svi Distributing at 1-877-777-3738 or email neworder@sportsfleets.com to become a retailer